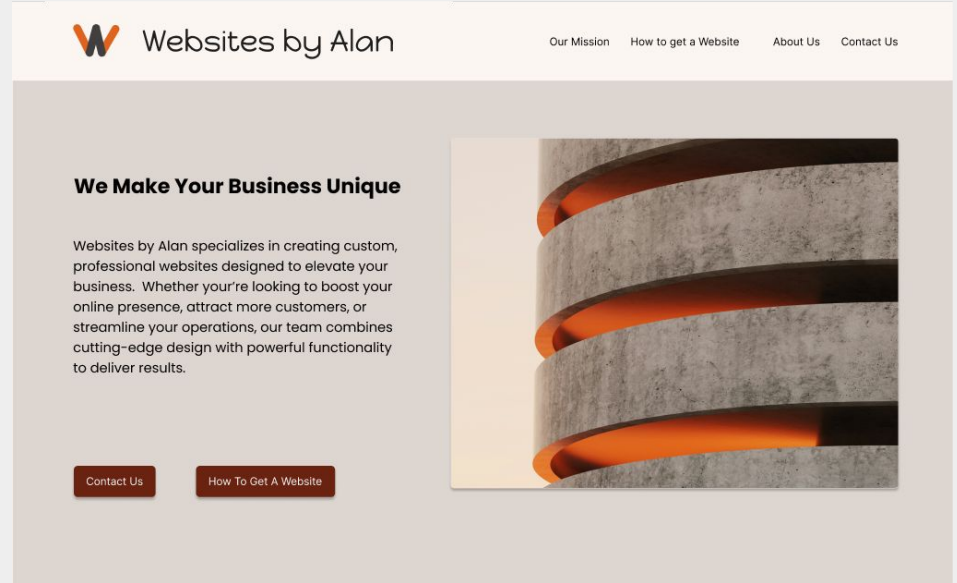# Websites by Alan

How we price our Web Sites

Wireframing

Wireframing outlines all the pages and elements of a website. This step is crucial because it helps us understand the structure and how everything will fit together. Without wireframing, it would be difficult to estimate the amount of work needed to build the website.

We use a program called Figma to build this digital blueprint of your website.

Figma is a cloud-base design tool that allows users to create, share, and test designs for digital products.

The graphic above is an example of a webpage built in Figma.

W Websites by Alan

We charge a **non-refundable** fee for building the wireframes for your website. This is a non-refundable charge that will need to be paid before any work on on the website starts.

This wireframing fee is **negotiable**. For larger sites it will be larger. For smaller sites it will be smaller.

This fee will be subtracted from the second payment of the website.

Websites by Alan

Once the wireframing is done, you'll receive a PDF that maps out the entire website. This document will serve as a comprehensive guide, showing you how everything is organized and planned.

PDF

Estimate

I now have a good estimate of the time required to complete your website. I will provide you with a quote for the project. Once we agree on the price, you'll need to make a 50% upfront payment towards the website's completion.

For example, if the total cost is $2000, you would pay $1000 upfront. Then $1,000 at the end of the project (minus the wireframing fee).

All website projects get thirty days of free support. We make sure everything is running smoothly and you know exactly where everything is.

If you have any additional questions please contact me at alan@neeses.com and I'll be glad to help you out. Have a great day!